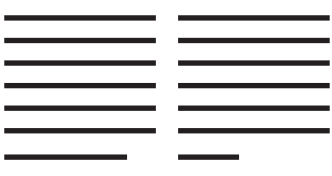


<p><b>Full Page</b></p> <p>11" W x 12" H</p> <p><b>\$480</b></p>	<p><b>1/4</b></p>  <p><b>1/8</b></p> <p><b>Half Page</b></p>
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**Half Page**  
5.5"W x 12"H or  
11"W x 6"H  
**\$245**

**Quarter Page**  
5.5" W x 6" H  
(No Horizontal Option)  
**\$130**

**Eighth Page**  
2.7"W x 6"H or  
5.5"W x 3"H  
**\$70**

**Color Surcharge: B/W 0% | Spot Color 15% | Full Color 25%**

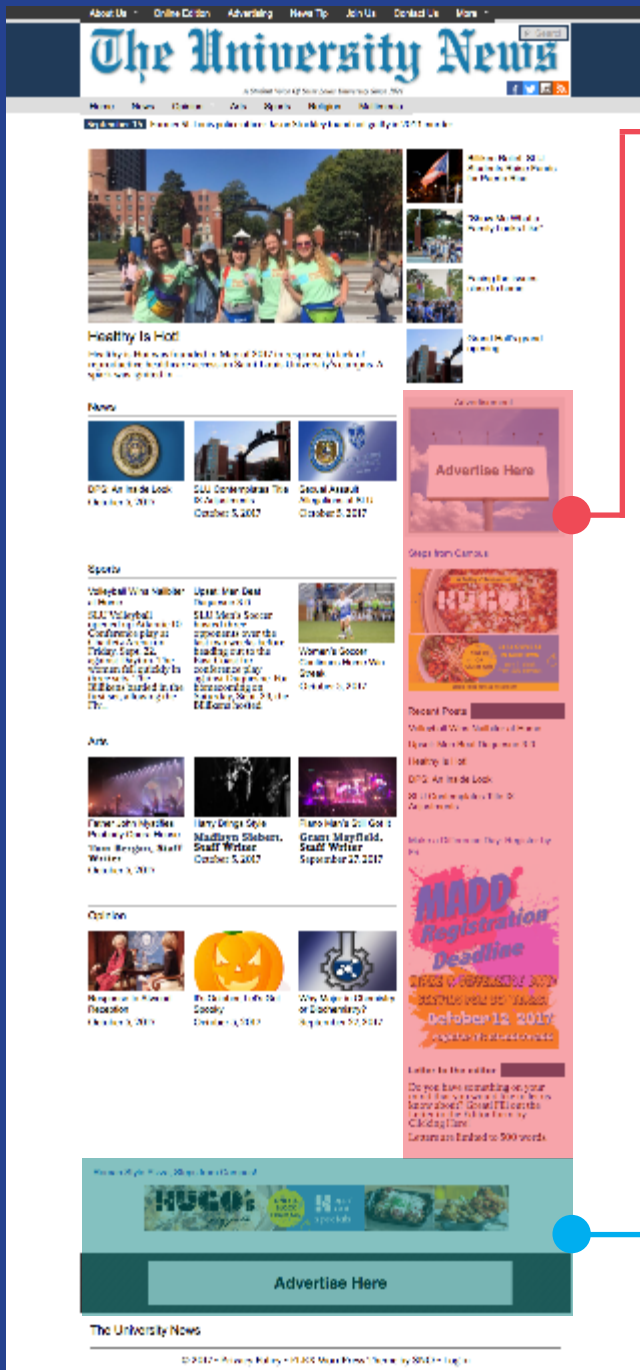
**Insertions** \$150

Full Circulation (1,500)

Orders must be confirmed by **5PM on Monday** in the week of publication.  
**(3 Days in Advance)**

All artworks must follow the dimensions as indicated and be received by **12PM on Wednesday** in the week of publication.  
**(1 Day in Advance)**

## Online Banner



**Side Banner**

Width 300 px

Height 150 px (min)  
1000 px (max)

**Bottom Banner**

Width 1000 px (max)  
300 px (min)

Height 300 px or  
150 px

**Rate Examples**  
(weekly | monthly)

**Small**  
150 px x 300 px \$8 | \$30

**Medium**  
150 px x 600 px  
300 px x 300 px \$13 | \$50

**Large**  
150 px x 1000 px  
300 px x 600 px \$23 | \$90

**XL**  
300 px x 1000 px \$30 | \$120

Rates may vary to the actual size, and time.

## Social Media Ads

Available on Instagram, Facebook and Twitter

\$25/Post or Retweet.

# The University News

## Saint Louis University

# Calendar

## Fall 2017

S	M	T	W	R	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

S	M	T	W	R	F	S
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31						

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20	21	22	23	24	25	26
27	28	29	30	31		

All contracts must be signed and payment received by 5:00 p.m. the Monday before publication. All artwork must be sent in by 12:00 p.m. on the Wednesday before publication. Exceptions are at the discretion of The University News general manager.